14th International Scientific Conference Business Logistics in Modern Management

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The Faculty of Economics in Osijek was the host of the 14th International Scientific Conference on Business Logistics in Modern Management on October 16, 2014. For the second year in a row, the conference was held in English, which significantly contributed to the diversity of countries that authors are coming from – Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Germany, Hungary, Poland, Serbia, Slovenia and Turkey. Over the years of work and collaboration, strong friendships have been created and some participants are household names. At the same time, the organizers are delighted with the growing number of new researchers and practitioners, who contribute greatly to the interest and quality of the conference. This year, the conference was recognized by the Ministry of Science, Education and Sports of the Republic of Croatia, which financially supported it.

The scientific part of the conference was divided in three thematic areas and papers were presented in 15 minute slots, followed by short and constructive discussions. This year, 33 authors and co-authors presented their 17 papers, and one work-in-progress.

The first and most comprehensive part was Logistics in Retailing, dealing with topics such as optimal stocking, space and technology, multi-channel food retailing and distribution, retail ready packaging, internationalization of retailing, logistic distribution centres and modern development in distributive trade.

The second part, entitled Supply Chain Management – ICT Environment and Security, presented issues of a joint maturity model of bi-driven supply chains, changes of supply chain management in the information technology industry as function of sustainable development, supply chain management in the conditions of global electronic market, influence of authorized economic operators on supply chain security and packaging quality assurance.

Finally, Logistics in Theory and Practice offered a comparative literature analysis of definitions for logistics, as well as interesting practical examples of logistical issues, such as a case study of Istanbul City which compared the efficiency of a cargo tram to road freight transportation for city logistics, and new distribution channels in historical city cores in the Adriatic region.

Practical examples continued in the afternoon in the Baranya region, where participants visited Ricardo, currently the largest logistics company in Croatia. This visit was followed by a tour of Baranya, and the day was rounded off with a pleasant evening of wining and dining.

As a scientific result, the Faculty of Economics in Osijek has published Proceedings from this international scientific conference with an ISSN number and the international editorial and review board.