35th Scientific symposium Osijek-Pforzheim

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Source / Izvornik: **Ekonomski vjesnik : Review of Contemporary Entrepreneurship, Business, and Economic Issues, 2014, XXVII, 477 - 477**

Journal article, Published version
Rad u časopisu, Objavljena verzija rada (izdavačev PDF)

Permanent link / Trajna poveznica: https://urn.nsk.hr/urn:nbn:hr:145:842074

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Download date / Datum preuzimanja: **2024-03-29**



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35TH SCIENTIFIC SYMPOSIUM OSIJEK-PFORZHEIM

The joint symposium of the Faculty of Economics in Osijek (Josip Juraj Strossmayer University of Osijek) and Hochschule Pforzheim (Pforzheim University) is the longest living conference at the Faculty of Economics in Osijek. The tradition of this collaboration continued with 35th Scientific Symposium Osijek-Pforzheim, held at the Faculty of Economics in Osijek on 15 and 16 October 2014, whereby friendly relations in educational and scientific areas between the two sister cities have been confirmed. In order to expand this successful international cooperation, this year the symposium included participants from Bosnia and Herzegovina, more precisely from Tuzla, the city with which Osijek has also signed Charter of Friendship and Cooperation.

In the last few years the main theme of the symposium has been competitiveness. This year the focus was on regional competitiveness, under the general title "Competitiveness as a driving force of local and regional growth and development".

The authors presented their papers in 15-minute slots, followed by sharing of experiences and exchange of views regarding the presented topic.

Some of the issues discussed at the symposium were the prospects of companies for enhancing the regional economic development, increasing agricultural suppliers' competitiveness, building competitiveness on IT industry, human resources as a basis for building competitive advantage, fixed-term contracts and dismissal protection, etc.

In these two days, participants enjoyed the friendly scientific environment and the Faculty of Economics in Osijek once again proved to be an excellent host.